



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

POL/M Romney/R/PRE/US (15840)
American Rambler Productions (5998)
KINCAID,STEPHANIE
Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
465/ROMNEY FOR PRESIDENT (138858)
National/Political
465/06360855

Invoice 643676
Inv Date 10/28/2012
Terms Net 30
Contract 335174
Bill Type Standard
Period 10/1/2012 - 10/28/2012

American Rambler Productions
138 Conant Street
Beverly, MA 01915

AgM

Product
Brand
Acct Types
Est/Headline
Demo

Revision

Comments

ROMNEY FOR PRESIDENT
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:05:53PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	11:00:00PM-11:35:00	Day,M-1,Tu-1	10/08/12 11:30PM (Mo)	00:30	2012MRFP137H	\$2000.00	
1.0	Spot	11:00:00PM-11:35:00	Day,M-1,Tu-1	10/09/12 11:23PM (Tu)	00:30	2012MRFP137H	\$2000.00	
2.0	Spot	11:00:00PM-11:35:00	Day,W-1,Th-1,F-1	10/03/12 11:23PM (We)	00:30	2012MRFP130H	\$2000.00	
2.0	Spot	11:00:00PM-11:35:00	Day,W-1,Th-1,F-1	10/04/12 11:28PM (Th)	00:30	2012MRFP130H	\$2000.00	
2.0	Spot	11:00:00PM-11:35:00	Day,W-1,Th-1,F-1	10/05/12 11:29PM (Fr)	00:30	2012MRFP130H	\$2000.00	
4.0	Spot	10:00:00PM-11:00:00	Day,F-1	10/05/12 10:37PM (Fr)	00:30	2012MRFP130H	\$2800.00	
5.0	Spot	6:00:00AM- 7:00:00	Day,Sa-1	10/06/12 6:56AM (Sa)	00:30	2012MRFP137H	\$675.00	
6.0	Spot	7:00:00AM- 9:00:00	Day,Sa-1	10/06/12 8:24AM (Sa)	00:30	2012MRFP137H	\$850.00	
7.0	Spot	9:00:00AM-10:00:00	Day,Sa-1	10/06/12 9:48AM (Sa)	00:30	2012MRFP137H	\$850.00	
8.0	Spot	11:30:00PM-12:05:00	Day,Sa-2	10/06/12 12:24AM (Sa)	00:30	2012MRFP137H	\$1000.00	
8.0	Spot	11:30:00PM-12:05:00	Day,Sa-2	10/06/12 12:27AM (Sa)	00:30	2012MRFP137H	\$1000.00	
9.0	Spot	5:00:00AM- 6:00:00	Day,Sa-1	10/06/12 5:40AM (Sa)	00:30	2012MRFP137H	\$275.00	
10.0	Spot	6:00:00AM- 7:00:00	Day,Su-1	10/07/12 6:28AM (Su)	00:30	2012MRFP137H	\$675.00	
11.0	Spot	7:00:00AM- 9:00:00	Day,Su-1	10/07/12 8:29AM (Su)	00:30	2012MRFP137H	\$850.00	
12.0	Spot	7:00:00PM- 8:00:00	Day,Su-1	10/07/12 7:00PM (Su)	00:30	2012MRFP137H	\$2750.00	
13.0	Spot	8:00:00PM- 9:00:00	Day,Su-1	10/07/12 8:38PM (Su)	00:30	2012MRFP137H	\$6500.00	
14.0	Spot	9:00:00PM-10:00:00	Day,Su-1	10/07/12 9:23PM (Su)	00:30	2012MRFP137H	\$6000.00	
15.0	Spot	5:00:00AM- 6:00:00	Day,Su-1	10/07/12 5:55AM (Su)	00:30	2012MRFP137H	\$200.00	
16.0	Spot	3:30:00PM- 7:00:00	Per week (1),Sa	10/06/12 6:07PM (Sa)	00:30	2012MRFP137H	\$0.00	M/G For 3.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total \$34,425.00
Commission (\$5,163.75)
Net Total \$29,261.25

Total Spots 19

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.